

# ORDER FOR MARKETING SERVICES

Please fill out the form in capitals and place X in corresponding boxes referring to the service you place the order for.

Name of the organization – institution – company:

Seat – place, postcode, address and country:

## 1. PRESENTATIONS

- 1.1.  Scientific-researching and/or professional authorized presentations corresponding to the topic of the Forum\* ..... - GRATIS
- 1.2.  Projects for acquisitions, joint ventures and other modes of business cooperation in markets of CEFTA countries and third country markets/\* ..... - GRATIS

\*/ With permission of the Programme Board. Presentations should be submitted to the Programme Board not later than 24. X 2008 for reviewing and verification. The Programme Board keeps the right not to include the proposed presentation in the Official Programme.

## 2. PROMOTIONS

- 2.1.  Multimedia promotion within the Programme of the Forum: 10 minutes  ..... 2.000.- EUR  
 15 minutes  ..... 2.500.- EUR
- 2.2.  Promotional info-stall of 2 sq.m. in the hall in front of the Congress Hall on: 14. i 15. XI  ..... 1.800.- EUR  
 14. XI  ..... 1.200.- EUR  
 15. XI  ..... 900.- EUR
- 2.3.  Banner attached to the wall, dim, 4 x 3m, color print, hard cardboard back, in the Congress Hall on 14. i 15. XI ..... 800.- EUR
- 2.4.  Self-standing banner, dim. 0.6 x 2.1m, color print, in the hall or in the Congress Hall, on 14. i 15. XI ..... 500.- EUR
- 2.5.  Distribution of your promo materials (catalogues and prospects) among participants, guests and journalists incorporated in the official set of material (600 pcs) and placing the material in the Press Centre of the Forum (100 pcs) ..... 800.- EUR

## 3. ADVERTISING IN THE MAIN PUBLICATION OF THE FORUM (2000 pcs., color)

- 3.1.  Full page ..... 1.200.- EUR      3.2.  Half page ..... 700.- EUR      3.3.  Quarter page ..... 400.- EUR
- 3.4.  Logo on the front cover 3x4 cm ..... 2.000.- EUR      3.5.  Logo on the back cover 3x4 cm ..... 1.200.- EUR
- 3.6.  Partition page of cardboard 18x27cm, on both sides ..... 2.500.- EUR      3.7.  Partition page of cardboard 18x27cm, one side ..... 1.400.- EUR

## 4. APPLICATION OF TRADE MARK/LOGO ON PRINTED AND OTHER MATERIAL OF THE FORUM

- 4.1.  Invitation to VIPs (21 x 9,9 cm, 500 pcs..) ..... 1.000.- EUR      4.2.  Invitation to participants of the Zagreb Autumn Fair (A4, 2000 pcs.) .. 500.- EUR
- 4.3.  Booklet (21 x 9,9 cm x 3, 3000 pcs.) ..... 300.- EUR      4.4.  Folder (A4, 2000 pcs.) ..... 800.- EUR
- 4.5.  Memo Pad (A4, 1000 pcs..) ..... 600.- EUR      4.6.  ID Cards (9 x 13 cm, 700 pcs.) ..... 400.- EUR
- 4.7.  Big poster (scenography) (11 x 6 m; 1 pce.) .. 1.000.- EUR      4.8.  Advertisement in magazines/daily papers (one run) ..... 450.- EUR
- 4.9.  Flags (23x15cm, 70 pcs) ..... 800.- EUR      4.10.  Banner of the Web Site (4x2 cm, for 9 months) ..... 300.- EUR

Statement: We submit this Order for Marketing Services Form following the invitation and offer to participate in the Regional Economic Forum, and we understand that the amount of € \_\_\_\_\_ (Form 4) will be paid within 8 (eight) days after the date of receipt of the Provisional Invoice. We understand that this Order cannot be canceled within 45 days prior to the beginning of the Forum.

In \_\_\_\_\_ date \_\_\_\_\_ 2008.

Stamp

On behalf of the Participant:  
 /Responsible Person/